





# AN OPPORTUNITY

*to help save lives, enhance lives and reduce the stress and anxiety of parents during a difficult time.*



# A LARGE NUMBER OF KIWIS ARE PLACED UNDER UNIMAGINABLE STRESS

*“The day my daughters were born was meant to be one of the happiest days of my life. Instead it was one of the worst. The loss of a positive birth experience is one of the hardest things to come to terms with. The happiness and excitement you are meant to feel is replaced by paralysing fear and doubt. The actual moment they came into the world is blank to me and I will never get that back.”*

♥ **Matilda & Penelopes Mum, Shaelyn**

*The twins were born 27 weeks and 6 days  
(12 weeks early)*



**ONE IN TEN BABIES**

*are born premature*

**ONE EVERY**

*90 minutes*

**5,000+**

*babies each year*

*Many more full-term babies are born with health issues that require specialist care in a neonatal unit.*



# WE'RE HERE TO SUPPORT

*Babies born too early | babies born too small | babies born too sick*

# THINK YOU UNDERSTAND STRESS AND ANXIETY?

*Can you imagine waiting 100+ DAYS  
before getting to take your baby home for the very first time?*



# CHARLOTTE'S JOURNEY

*"I held her for the first time when she was two weeks old. She weighed less than 500gms at that point and was in pretty bad shape. It was a scary experience, but very special. Once her condition became more stable her Dad and I would take turns giving her kangaroo (skin to skin) cuddles each day."*

♥ **Charlotte's Mum**

*Charlotte was born at 23 weeks and 3 days gestation  
(16 weeks early)*



# A SNAP SHOT OF CHARLOTTE'S JOURNEY



**24 WEEKS**

*That's 16 weeks early*



**650 GRAMS**

*at birth*



**26 DAYS**

*on a ventilator*



**47 DAYS**

*to reach 1kg*



**57 DAYS**

*before first bath*



**220 DAYS**

*on oxygen support*



**200 HOURS**

*of kangaroo cuddles*



**9 BLOOD  
TRANSFUSIONS**



**132 DAYS**

*spent in NICU before  
going home for the first time*





# OUR OBJECTIVE

*The focus for The Neonatal Trust is supporting parents to get through what is usually a very traumatic time.*



## THE NEONATAL TRUST HAS THREE OBJECTIVES:

### SUPPORT PARENTS THROUGH A VERY TRAUMATIC TIME.

*Our help includes Welcome Packs and providing information and support resources - written with the help of parents who have been there. We also assist with equipment purchases that directly support families such as specialist chairs for breastfeeding and skin-to-skin 'kangaroo cuddles'.*

### HELP THE NEONATAL UNITS TO DELIVER WORLD CLASS CLINICAL CARE.

*This includes purchasing, or contributing to the cost of equipment and funding for staff to attend neonatal educational seminars and other professional development.*

### ASSIST NEONATAL RELATED MEDICAL RESEARCH.

*Neonatal care is a comparatively fledgling clinical field. We support research so that the care and outcomes delivered are enhanced and the long term consequences of prematurity are better understood.*

# HOW WE HELP

*We provide support in a number of different ways:*



## LA-Z-BOYS

*For parents to use for kangaroo cuddles and general comfort.*



## RESEARCH

*Supporting Research into enhanced care and understanding.*



## EQUIPMENT

*Equipment to support the care, monitoring and feeding of neonatal babies.*

## SUPPORT RESOURCES

*Providing support material written with the help of parents who have been there.*

# WILL YOU HELP ?

*us provide our support to neonatal families  
and their precious babies?*



*Neonatal*  
NOVEMBER

givealittle  
from the  Spark Foundation

## HELPING NEONATAL BABIES TO GET OFF ON THE RIGHT FOOT.

*We're using 'Neonatal November' to raise both awareness of neonatal journeys  
and also funds to deliver more of our support. As part of this, we've created  
a page on givealittle:*

[www.givealittle.co.nz/cause/neonatal-november-2017](http://www.givealittle.co.nz/cause/neonatal-november-2017)

CAN YOU HELP US SUPPORT FAMILIES GOING  
THROUGH THE STRESS AND ANXIETY  
OF A NEONATAL JOURNEY?

